



AskAniela

by Zwinnie

SEARCH SPAM & QUALITY PRE-AUDIT

See which pages may break search spam policies – rule by rule.

AskAniela checks web pages against Google's public spam policies and Search Quality Rater Guidelines, with quotes from the page and clear next steps.

Rule by rule

Named policies, not a mystery score: keyword stuffing, doorway pages, scaled content, hidden links and more.

With quotes

Every finding quotes the sentence from the page, checked against the page text – verify it in seconds.

Honest limits

What cannot be judged from page content – like cloaking or inbound links – is listed as "not assessed".

MODULES

Spam & Quality Check – a page or a whole site against search spam policies and quality guidelines.	Beta
Search Intent – what the top results expect for a query: the kind of page, its form and what it covers.	Beta
Taxonomy Labeling – IAB Content Taxonomy 3.1, Google Content Categories v2, Google Product Taxonomy.	Early access

WHO IT IS FOR

- **SEO agencies** – a spam-policy pre-audit for every client, with evidence for the report.
- **Link buyers** – vet a site before you pay for a link.
- **Site owners** – traffic dropped? A plain-language list of risky pages and what to fix first.
- **Publishers and in-house teams** – review partner sections and templated pages before search does.

Invite-only testing from October 20, 2026. Newsletter subscribers get access gradually from November 17, 2026. Join at askaniela.com.